

# Marketing agency uses cloud to easily track its “stuff”



Speak! is a boutique marketing agency focused on delivering creative marketing solutions to its high-tech clients. As a startup in 2007, Speak! grew steadily to a 15-person organization. With that growth came lots of new stuff . . . desks, chairs, computers, telephones, and, of course, a kegerator.

What Speak! didn't know was Washington County, Oregon, had a vested interest in its stuff. Mainly a taxable interest. Letters with fines and fees were zipping back and forth from the county seat to the office (one block away from each other, ironically). Tensions ran high as employees pitched in to inventory all the company's assets before yet another filing deadline passed.

## Enter Sage Fixed Assets Online

When Speak! realized that it had a problem keeping track of its “stuff,” the team knew they needed a powerful yet flexible solution to bring them in compliance with local laws. More than that they wanted a solution that would allow them to easily catalog new assets and create reports for their CPA.

## Keeping track of stuff, now easier than ever

Using Sage Fixed Assets Online, Speak! can quickly and easily keep its asset inventory up to date. Assets are depreciated automatically, and Speak! can quickly generate asset reports whether it's for the accountant, the insurance company, or Washington County. Since no long-term contract is required and it's available anytime, anywhere, Sage Fixed Assets Online offered Speak! the perfect next-generation solution to manage all its “stuff.”

## Challenge

Keep asset inventory up to date and get in compliance with local taxing jurisdiction.

## Solution

Sage Fixed Assets Online

## Results

Enter and check information about property when and where its needed. Keep an up-to-date list of everything the company owns and its value. Maintain compliance with government regulations.

## Customer

Speak!

## Industry

Advertising

## Location

Portland, Oregon

## Number of locations

Five

## System

Sage Fixed Assets Online

“Now we can track our assets with ease, generate needed reports, and depreciate our assets like we should.”

Jason Anthony  
President, Speak!

For more info, visit: <http://na.sage.com/us/sage-fixed-assets/online>  
or contact us at 800-770-1972

BUSINESS RELATIONSHIP DISCLOSURE: PRIOR TO OBTAINING THIS BUSINESS PROFILE, SAGE HAD AND CONTINUES TO HAVE A BUSINESS RELATIONSHIP WITH SPEAK!. SAGE, ON OCCASION, PURCHASES MARKETING SERVICES FROM SPEAK!.

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